



Evaluate to inspire

Great leaders are great evaluators

Peter Barrett

SPEAKER – TRAINER - CONSULTANT



#BUILDINGBRIDGES

Franco-British speaker, trainer and consultant, I have been committed to promoting deep societal change for the past 10 years.

First, in associations, and then with clients such as BNPP, L'Oréal, Sanofi as well as Deezer and Content Square, to shape mindsets and behaviors through innovative and inspiring learning methods and by always staying close to participants' reality.

I was trained in negotiation and media training by the British FCO, the BBC and the French ENA, as well as in actors techniques by Hollywood coaches.

VP of the **French Debating Association**

TTT rhetoric **Eloquentia**



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2010-2013-2014 – Crisis negotiation

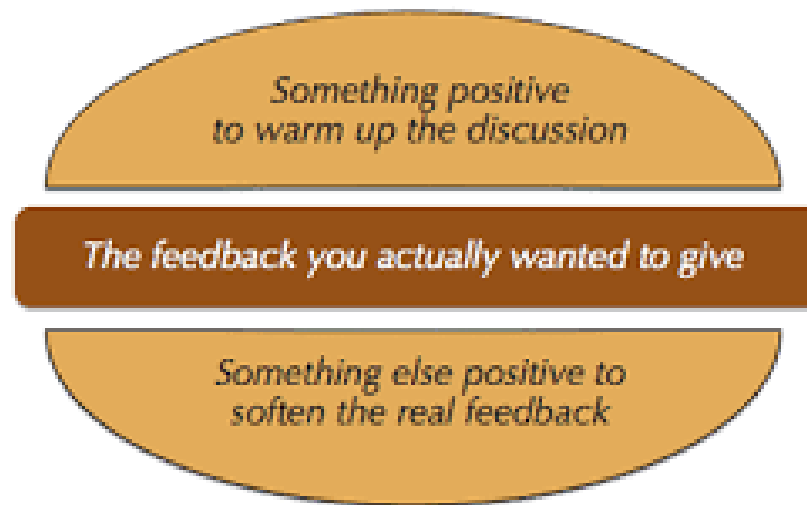
2018 – Evaluation speech

2020 – Improvised speech

Classic sandwich

The Feedback "Sh*t Sandwich"

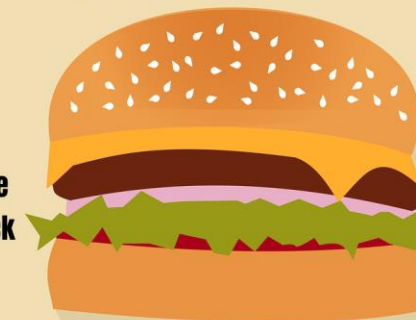
Read more at: GetLighthouse.com/blog



FEEDBACK SANDWICH

positive feedback

negative feedback

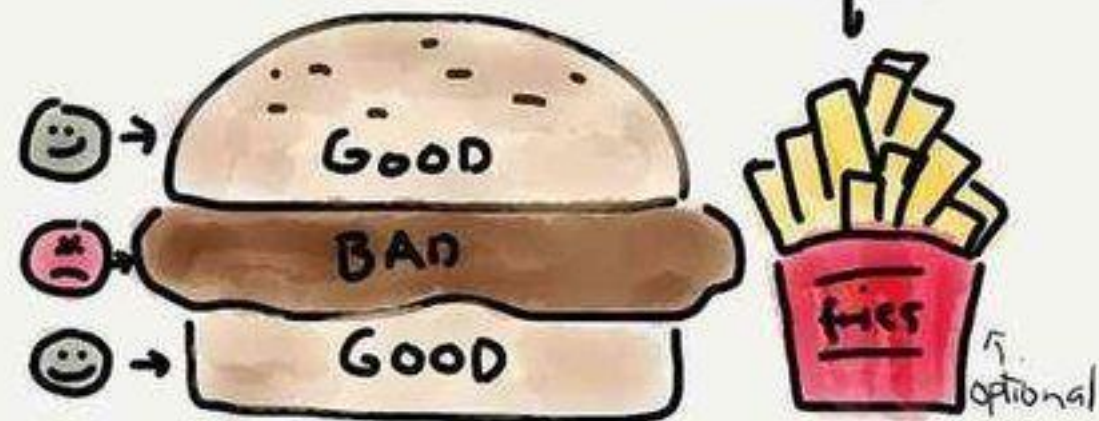


more positive feedback

Sandwich Feedback Technique



The Sandwich Technique



for giving negative feedback

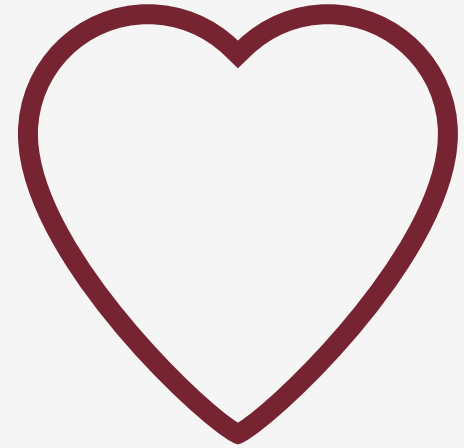
The three components of an evaluation



BODY



SPIRIT



HEART

The Body



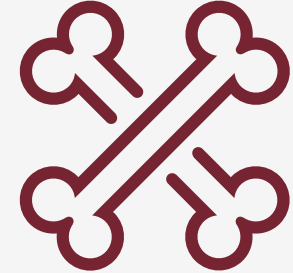
FACE

- ...punch
- ...attractive
- ...remember
- ...sets the tone



CORE

- ...complex
- ...works seamlessly
- ...powers everything
- ...makes sense of it all



BONES

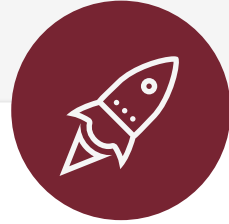
- ...what we are left with
- ...essential
- ...structural
- ...strong

The Spirit



Comfort

We are here to help!
If someone is stressed,
not as ease or wary they
will not be open to our
suggestions.
Positive reinforcement
helps identify strengths.



Competence

What and How could
they improve their
speech?
Be specific in both the
moment and the advise
you offer.



Continuation

Every single speaker is
unique, we need to help
them showcase that.
The journey is hard and
sometimes people get
stuck. We need to inspire
them to continue.

The Heart

DESCRIBE

When you opened your arms...



FEEL

...I felt that you were back in that moment...



ANALYZE

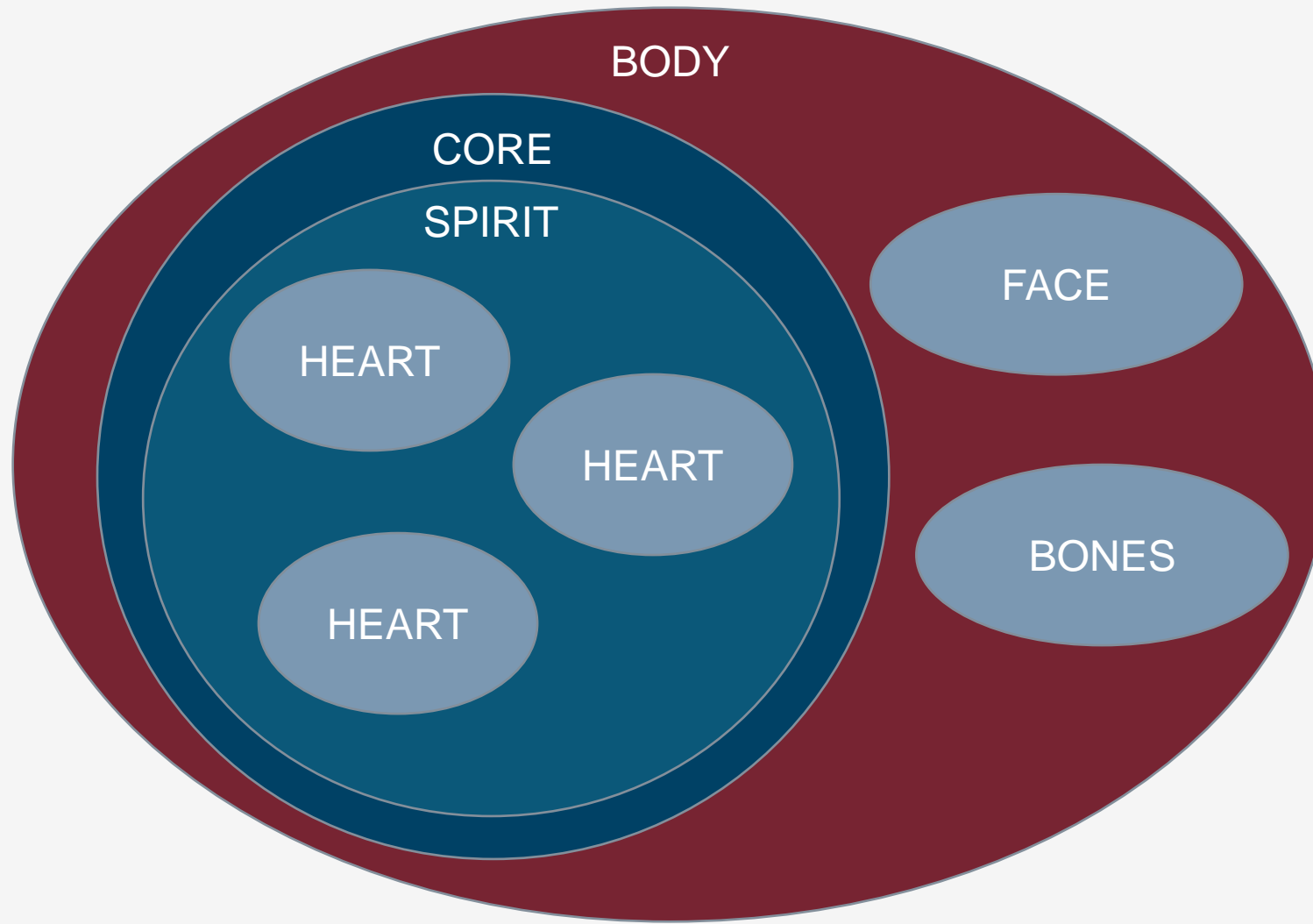
...when a speaker does this, it helps the audience feel that moment too...



ADVISE

...as an audience member I need to feel that context to be fully impacted by your call to action.

Making it work



Challenges to overcome



TIME



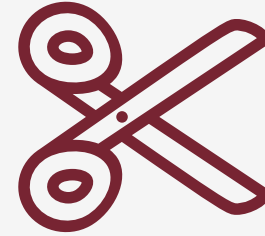
Own timer



INSPIRATION



Imagination



**CONTENT
SELECTION**



Strategic



COMPETENCE



Practice

Be the change



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